

YOUR SUCCESS IS OUR SUCCESS!



As part of your booth fee, Helen Brett provides FREE advertising programs to drive traffic to your booth...

ONSITE SHOW DIRECTORY AND PRODUCT LISTING



- Every Helen Brett show has an onsite directory listing of all participating exhibitors. Buyers hold on to directories as future reference tools.
- » Complete the ad copy for your listing (50 words or less)
 - » Highlight your product(s) and inform buyers of any show specials
 - » Choose up to 10 product categories

NEW PRODUCT PROMOTION



- » Included in pre-show NEW product email to Helen Brett buyers
- » Listed on NEW product webpage featuring all the new products at upcoming shows
- » Posted on our Facebook page
- » E-mail traci@rainmakeradv.com a photo of your NEW product today (high resolution photo and item description required).

PRE-SHOW PROMOTIONAL POSTCARDS



- » We create postcards you can mail or distribute to your prospective customers
- » Get up to 500 pre-promotional postcards
- » Postcard orders must be placed no later than 14 days prior to the show.
- » Contact lanheuser@helenbrett.com to place your postcard order today.

To take advantage of these marketing opportunities, contact your sales representative today!

630.241.9865 • exhibitors@helenbrett.com • www.HelenBrett.com