

# YOUR SUCCESS IS OUR SUCCESS!



Reach our broad buyer base through these advertising programs...

## PRE-SHOW EXCLUSIVE E-MAIL BLAST PROMOTION

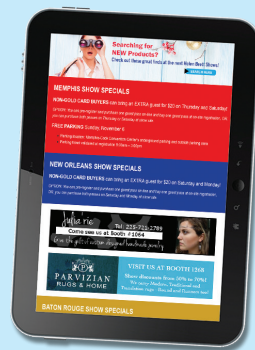
- » Promote your new product, a show discount or your exclusive brand to Helen Brett buyers.
- » We will create an e-mail with your unique ad or product image and send it out prior to the show of your choice.
- » E-mail [traci@rainmakeradv.com](mailto:traci@rainmakeradv.com) your promotional image. (High resolution photo required.)



	1x	4x	8x
» Exclusive E-mail Blast	\$500	\$400 each	\$295 each

## SHOW BUYER E-MAIL BANNER AD PROMOTION

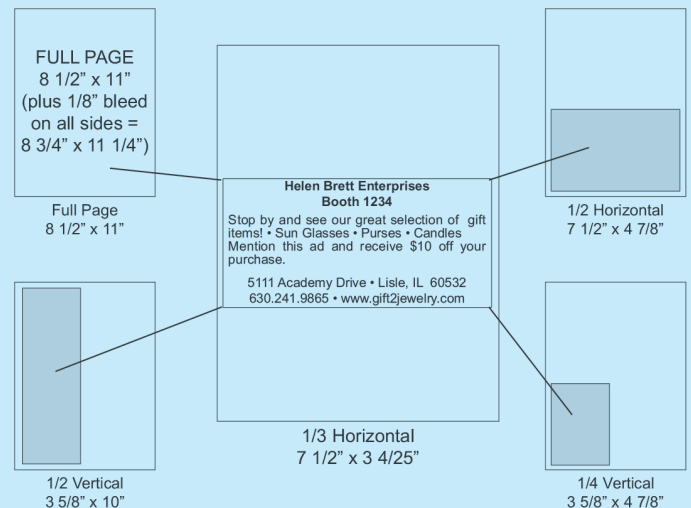
- » Promote your new product, a show discount or your exclusive brand to Helen Brett buyers.
- » You submit a banner ad and we will place it in our corporate e-mails to Helen Brett buyers.
- » E-mail [traci@rainmakeradv.com](mailto:traci@rainmakeradv.com) your promotional banner ad. (575 x 130 pixels at 72 dpi. Must be received 30 days prior to show.)



E-mails Per Unique Show	1x	2x	3x
» Banner Ads	\$80	\$150	\$200

## ONSITE SHOW DIRECTORY AD PLACEMENTS

- » Run an ad in the onsite show directory to promote your booth and showcase promotions and products.
- » A Show Directory will remain with buyers when they return to their businesses as a reference tool.
- » Contact your sales representative to place an ad in the onsite show directory.



## SHOW DIRECTORY AD RATES

(Black & White Ads)	1x	4x	8x
» Full Page Ad	\$750	\$675 each	\$575 each
» 1/2 Page Ad	\$550	\$475 each	\$400 each
» 1/3 Page Ad	\$450	\$375 each	\$300 each
» 1/4 Page Ad	\$400	\$300 each	\$250 each