



CONNECT FACE-TO-FACE

Helen Brett has been peerless in connecting the right buyers with the right sellers for over 65 years.



We house thousands of products by hundreds of suppliers all under one roof! By actually touching the products – feeling and seeing them firsthand – you will know them in a way that couldn't be experienced otherwise, and you can confidently compare the quality of the products between several exhibitors.

We understand that trade shows are an important part of the product sourcing and buying process, and an essential component for comparing products and meeting suppliers. Our shows consolidate this process down from a timeline of weeks or months to just a couple of days. Many of our buyers take advantage of cash and carry as well as placing high volume, low price orders.

HB HELEN BRETT®



New Orleans Morial Convention Center

With its famous cuisine, Mardi Gras festivities and world-renowned French Quarter and Bourbon Street nightlife, it's no wonder that store owners and wholesale/retail buyers have been flocking to the city often referred to as the "most unique in the United States" for over 65 years. Our New Orleans shows exhibit 150 to 400 different companies, 300 to 1,000 booths, and attract 15,000-30,000 buyers who gain the advantage of our immediate cash and carry, as well as a marketplace diverse with the latest trends, newest styles and classic quality merchandise.



"I was amazed with all the staff and vendors who were very friendly and knowledgeable. I will attend many more shows!"
Peggy, Tennessee



As a four-generation family operation, we value long-term relationships. Our goal is to provide a fully balanced experience that will enhance relationships between exhibitors and buyers that will ultimately result in their mutual success for years to come. So go ahead and strike up conversations, not just with exhibitors but also with attendees. It may be the start of a long-term relationship for you as well.



Memphis Cook Convention Center

There's so much to enjoy in Memphis. Not only is there that great barbeque but it's a pivotal intersection of American music history: it's the home of the blues and the birthplace of rock and roll (and don't forget Graceland!). That may be one of the reasons so many buyers enjoy bringing their family with them when they attend our popular Midwest trade shows. We attract a minimum of 7,000 buyers seeking both cash and carry as well as high volume, low price orders. Memphis provides more than 22,500 square feet of vendor space. Store owners, and wholesale and retail buyers return to visit this centrally-located city to discover the latest trends and styles and connect with new vendors and suppliers.



"Thanks for the opportunity in helping my business grow each time I visit y'all! All of my customers are so excited to see what I bring back."

Tracie, Dallas



Baton Rouge Baton Rouge River Center

This capital city boasts a revival where attractions range from a riverfront casino to the USS Kidd floating museum to the Shaw Center for the Arts, which clusters an art museum, gallery spaces, theaters and restaurants in the heart of downtown. All of this just a short distance from the River Center! Our Baton Rouge show will give you ample choice products to stock your shelves for the holiday season and coming new year. With over 450 booths, approximately 240 different vendors and 10,000-12,000 buyers, this is an annual show that you don't want to miss. Be sure to include time to explore the melting pot of succulent flavors that made ConventionSouth Magazine name Baton Rouge as "Best Foodie City" two years in a row. From food trucks to five-star dining, they have it all, just waiting for you!



"We love your shows! Your shows are great for small businesses like mine to stock up on new inventory!"

Rebecca, Louisiana



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