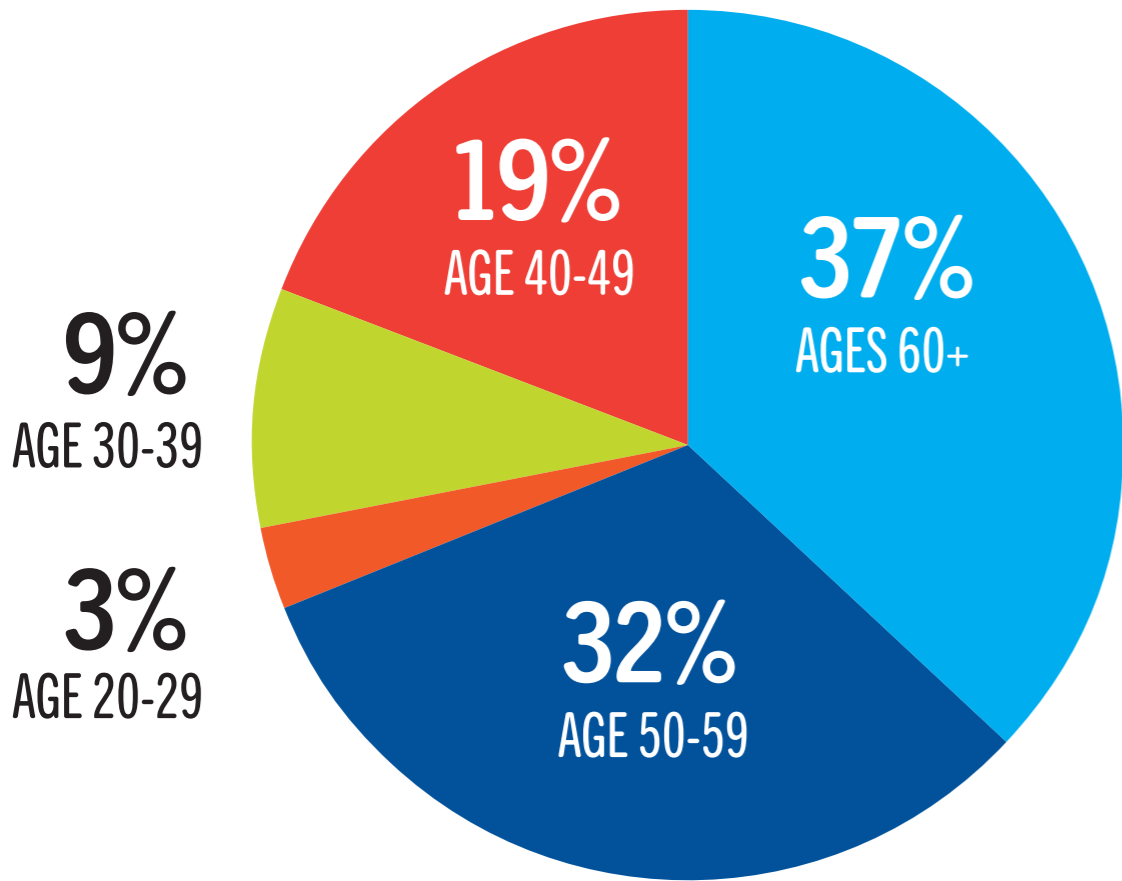
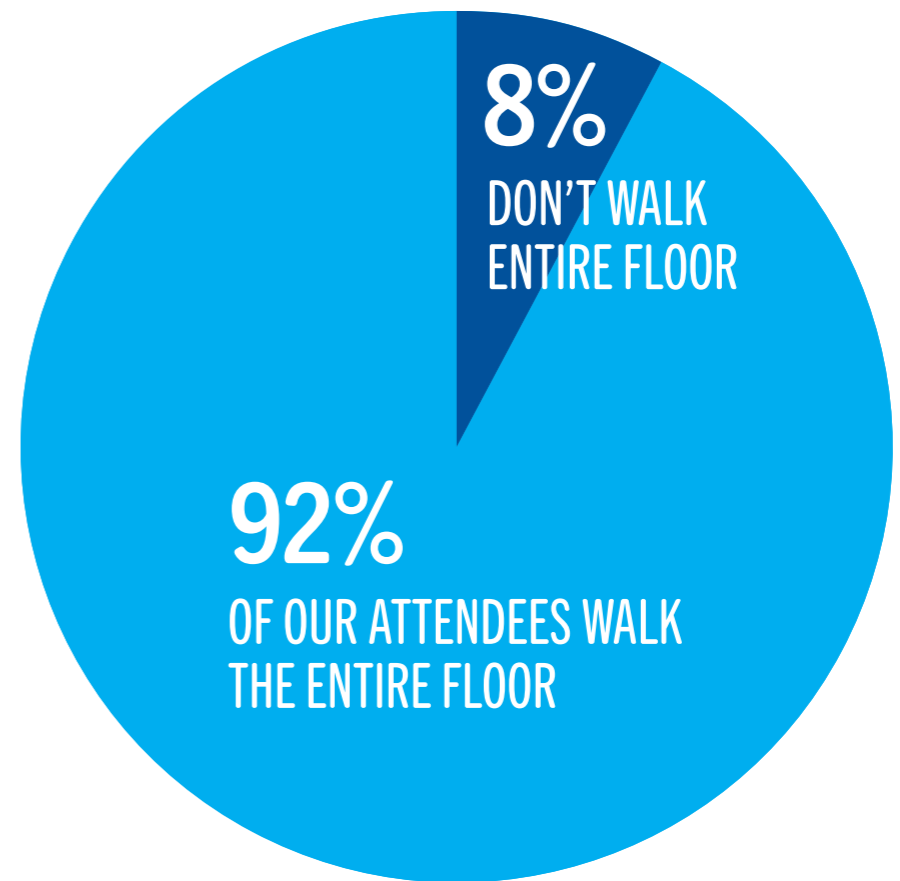


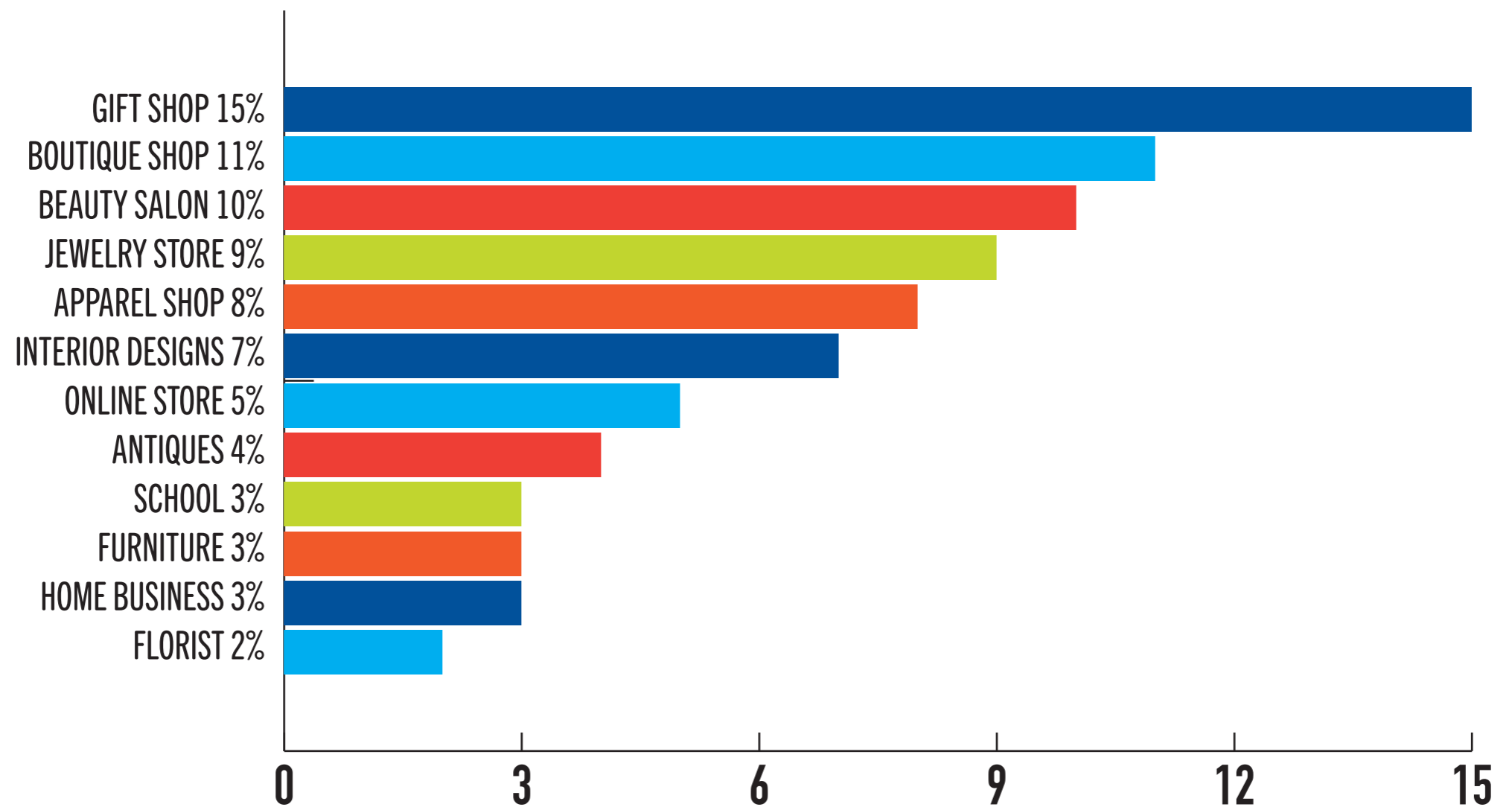
MEMPHIS BUYER AUDIENCE



DEMOGRAPHICS BY AGE



BUYERS WHO WALK ENTIRE FLOOR



BREAKDOWN OF INDUSTRIES REPRESENTED BY BUYERS

The remaining percentage of buyers are comprised of a variety of industries including but not limited to restaurant, stationery, tourism, variety store, bakery, convenience store, cosmetics, education, embroidery, event planner, flooring, general merchandise, grocery store, handmade items, hardware store, health and wellness, gift shop, monogramming, non-profit, photography, optical and much more.