

**ATTENTION EXHIBITORS!**

**Important information regarding the  
REVISED SHOWCASE POLICY  
for future Helen Brett Enterprises Shows**

**Effective July 1, 2011, Helen Brett Enterprises, Inc. will not permit any personally owned floor standing showcases onto the exhibit floor.**

**All showcases must be rented through the official service contractor.**

**Helen Brett Enterprises, Inc. has decided to revise our showcase policy for the purpose of liability and safety reasons. This change in policy should be a cost saving factor for exhibitors when purchasing their own liability insurance. For further information or questions, please call your sales representative at 630-241-9865.**

**MAIL OR FAX THIS COPY TO:**  
**HELEN BRETT ENTERPRISES, INC.**  
 5111 Academy Drive  
 Lisle, IL 60532-2171  
 630-241-9865 - Phone  
 630-241-9870 - Fax

**ORDER DEADLINE FOR ADVANCE PRICE MUST BE RECEIVED 2 WEEKS PRIOR TO SHOW MOVE IN.**

**CANCELLATION POLICY: SHOWCASES CANCELLED AFTER DELIVERY TO THE BOOTH WILL BE CHARGED AT 50% OF ORIGINAL PRICE.**

**Helen Brett Tradeshows holds an exclusive on all showcase rentals in each and every Helen Brett Show.**

Quantities are limited, to insure selection place orders early. Advance Price is available only until 2 weeks prior to show move in.

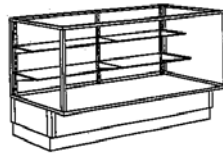
Style A - B 5'	Advance Price <b>\$250.00 each</b>	After Deadline Price <b>\$325.00 each</b>	Change of Order <b>\$15.00 additional fee</b>
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Helen Brett Enterprises reserves the right to modify the quantity of your showcase order, or substitute the style of cases based on your booth size if you have over ordered.

All cases have lock, light, walnut or maple exterior, off-white interior, aluminum frame. When delivered to booths, showcases are tagged with exhibitor name, booth # and order detail.

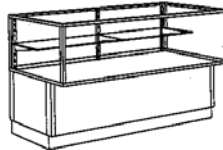
**STYLE A - FULL VISION CASE**

Includes 1-8" and 1-10" glass shelves with adjustable brackets, sliding storage doors with plunger lock and key.



**STYLE B - HALF VISION CASE**

Includes 1-10" glass shelf with adjustable brackets, sliding storage doors with plunger lock and key.



ENTER ORDER HERE	
STYLE A	STYLE B
Qty: _____ 5'	Qty: _____ 5'
Rental Sub Total	\$ _____
State Tax	\$ _____
(9.75% Tax Tennessee Shows)	
(10% Tax Baton Rouge Show)	
Total Price Enclosed	\$ _____

**TAX NOTICE - MEMPHIS GIFT AND JEWELRY SHOWS AND MID-SOUTH JEWELRY AND ACCESSORIES FAIRS**  
 A Tennessee State and Local Tax of 9.75% is required on showcase rentals for all shows held in the state of Tennessee.  
 Please add 9.75% tax to Tennessee show rental orders only.

**TAX NOTICE - BATON ROUGE JEWELRY AND MERCHANDISE SHOW**  
 A Baton Rouge Local Tax of 10% is required on showcase rentals for the Baton Rouge Jewelry and Merchandise Show.  
 Please add 10% tax to the Baton Rouge Jewelry and Merchandise Show rental orders only.

**ELECTRIC AND ELECTRICAL EXTENSION CORD NOT INCLUDED IN ABOVE PRICES. YOU MUST ORDER OR SUPPLY YOUR OWN THREE WIRE GROUNDED CORD.**

All keys must be returned or a charge of \$10.00 each will be made. All rental show cases are the responsibility of the customers until picked up at the end of the show by HELEN BRETT ENTERPRISES. Customers will be billed for any and all damage to the cases. A charge of \$40.00 will be assessed for any stapling, nailing, gluing, etc. to the exterior or interior of the case. Cases are delivered to booth space only. Positioning of cases and shelves is the responsibility of the exhibitor.

**PAYMENT IN FULL, MUST ACCOMPANY ORDER. ORDERS WITHOUT FULL PAYMENT WILL NOT BE PROCESSED. ORDERS WITH POST DATED CHECKS WILL BE RETURNED. MAKE CHECKS PAYABLE TO HELEN BRETT ENTERPRISES. IF YOU WISH TO CHARGE, THE FOLLOWING MUST BE COMPLETED IN ITS ENTIRETY.**

American Express     Visa     MasterCard

Company \_\_\_\_\_ Booth Number \_\_\_\_\_ Show \_\_\_\_\_

Ordered By \_\_\_\_\_ Title \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ SIC CODE \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_ Amount Authorized \_\_\_\_\_

- State and Local tax of 9.75% is applicable in all shows held in the state of Tennessee •
- Local tax of 10% is applicable at the Baton Rouge Jewelry and Merchandise Show •